



## ScienceBoard.net Content Contributor Guidelines

### ABOUT SCIENCEBOARD

Thank you for your interest in partnering with ScienceBoard.net! We welcome a wide variety of content contributions, from press releases to articles authored by third-party contributors.

**ScienceBoard.net is a community site for life science and biomedical researchers and professionals.**

We provide a channel for researchers, professionals, trainees, and advocates to keep a thumb on the pulse of life science and biomedical news and trends.

Our communities are designed to feature the latest news in research and exclusive insights into emergent topics. Subscribers and Insiders get curated content delivered directly to their inbox on a regular basis, making it easy to keep tabs on developments in the areas of science that they care about.

Our expert network includes over 40,000 scientists immersed in biological research, drug discovery, and biopharmaceutical production. Our highly engaged members regularly consult with our corporate partners. To contribute to studies and influence the next generation of science, please become a full member of The Science Advisory Board.

ScienceBoard.net is part of Science and Medicine Group, an integrated market research and media group that includes properties that are leaders in research (BioInformatics), publishing (AuntMinnie.com, AuntMinnieEurope.com, and DrBicuspid.com), and business intelligence (Strategic Directions International, Kalorama Information, and IMV).

## WHERE CONTENT IS DISPLAYED

**Letter from the Editor (LFTE).** This is our biweekly newsletter that we send to ScienceBoard subscribers and members.

**Communities.** Most of our content is segmented into specialized areas that represent different fields of life science and biomedical research.

- Bioprocessing
- Cancer & Disease
- Cell Biology
- Drug Discovery & Development
- Genomics
- Immunology
- Proteomics

**Special Topics.** We provide in-depth coverage and analysis of these areas within the life sciences.

- Cell & Gene Therapy
- COVID-19

**Social Media.** We post our content on our social media accounts to make it easy for members to stay up to date on the latest research.

- [LinkedIn](#)
- [Twitter](#)
- [Facebook](#)
- [Instagram](#)

## WHEN WE PUBLISH

We publish content daily to keep pace with the rapid developments in the biomedical and life science research fields.

**Editorial Calendar.** See below for our areas of focus for each month of 2020.

- JANUARY - Scientists in the lab month
- FEBRUARY - Pharmaceutical industry
- MARCH - Analytical chemistry
- APRIL- Cell & molecular biology
- MAY - COVID-19
- JUNE - Cancer
- JULY - Proteins
- AUGUST - Immunology
- SEPTEMBER - Supporting young scientists month
- OCTOBER - Biotechnology
- NOVEMBER - Neuroscience
- DECEMBER - Clinical sciences

**Sponsorship Opportunities.** ScienceBoard.net offers a variety of advertising and sponsorship opportunities, including banner ads, community sponsorship, and sponsored emails.

- Please email [sales@scienceboard.net](mailto:sales@scienceboard.net) for more information.

## WHAT WE COVER

**Life Science & Biomedical Research News.** This includes published research pertaining to one or more communities or special topics. Please note that only new articles (less than *one week since the publication date*) will be considered for coverage. Coverage also depends on staff availability and discretion.

*Opportunities are available for organizations and researchers.*

- To have your research covered, send a press release and any relevant links and/or PDFs to any associated scholarly publication(s) to [editor@scienceboard.net](mailto:editor@scienceboard.net).

**Science Briefs.** Topics include business and industry news related to any listed communities or special topic areas.

- New instrument and product releases
- Research collaborations regarding technology platforms
- Financial research awards and grants (totaling over \$1 million)
- Patent approvals (specifically CRISPR and synthetic biology)
- Clinical development progress (must apply to one of our special topics)
- FDA approvals (biologics and cell and gene therapies only)

Press releases will be edited to conform to our style and editorial guidelines: Please send relevant releases to [editor@scienceboard.net](mailto:editor@scienceboard.net).

**KOL Content.** ScienceBoard.net welcomes feature-length articles by key opinion leaders (KOLs) and other industry experts. Contributor submissions will be accepted with staff discretion.

*Opportunities are available for organizations and industry researchers.*

- Contributed articles should not be promotional toward any particular product, vendor, or customer.
- Articles should provide an educational message of value to our readers -- i.e., applications of new research.
- Contributors may include contact information for our readers to reach them (email only).
- Article length should be 800 to 1,200 words.
- Please include author information in your contribution (academic degree, job title, and organization), as well as a high-resolution head shot of the author.
- Please submit articles in 12-point Times New Roman font in a Word document or Google Docs file.
- Include DOIs for all publications -- we do not use reference lists in our articles.

- Please spell out acronyms beyond extremely common ones like “DNA.” You can take a look at articles on our site to get a feel for our style.
- Please send contributed articles to [editor@scienceboard.net](mailto:editor@scienceboard.net) for consideration.

**Researcher Profiles.** This includes Member Spotlight, Scientists in the Lab, and Promoting Young Scientists during select months (please reference the Editorial Calendar).

*Currently, we are only accepting features for researchers and members in the U.S.*

- The person recommended (yourself or someone else) must conduct research and be published in one or more of our communities or special topics.
- Send CV and contact information to [editor@scienceboard.net](mailto:editor@scienceboard.net).
- ScienceBoard.net staff will be in contact with additional instructions if the person is selected.

**Conferences.** To submit your upcoming event, please visit our [Conferences](#) page and follow the steps to add your event to our list.

- Upcoming events are listed on the ScienceBoard.net homepage, in the Thursday LFTE, and on the Conferences page, in chronological order.

**Event Coverage.** As a member service, our editorial staff provides coverage for select events throughout the year. For more information on our event coverage, please email [editor@scienceboard.net](mailto:editor@scienceboard.net).

**Insights.** We also provide in-depth analysis and reports from member surveys. To contribute to studies, please register to become a full member of The Science Advisory Board.

## WHAT WE DON'T COVER

- General business news including personnel changes and appointments or financial results for private companies that do not disclose real numbers
- Product installations
- Promotional content. Articles submitted must be purely educational in nature, preferably referencing new technologies or research advancements.
- Outdated technologies or methodologies. All submissions must be validated for accuracy and originality.

*Last updated August 2020*